



MAKE IT VISIBLE

NICoE Satellite Mission

The Intrepid Fallen Heroes Fund's **Make It Visible** social media campaign was launched in March, 2013 to bring awareness to the Fund's effort to raise \$100M to construct 9 centers for diagnosing and treating Traumatic Brain Injury (TBI) and Post-Traumatic Stress (PTS) suffered by American military personnel.

TBI and PTS can have devastating effects on our wounded heroes: affecting their ability to work, interact with others, manage basic living tasks, and even interact with their own families. Military suicide rates soared in 2012 to nearly one per day, due in part to complications from TBI or PTS. These injuries have been referred to as the Invisible Wound of War, but now you can help us to make it visible and save countless lives.

In 2010, the Intrepid Fallen Heroes Fund built the National Intrepid Center of Excellence (NICoE) in Bethesda, MD. Now we need your help in raising the funds for these additional centers across the country. These state-of-the-art facilities will serve as satellites to the central NICoE facility and will provide our returning veterans suffering from TBI and PTS the highest quality care our nation has to offer.

Together, we can help expose, and heal, the invisible wounds of war.

How can YOU help?

Our goal is to spread awareness of this critical need. Your participation will not take long, but through these small tasks we can together make a big difference. We ask that you take just a few minutes out of your day to:

 Follow Make It Visible on Twitter ([@MakeltVisible](https://twitter.com/MakeltVisible)) and tweet about our effort. Sample tweets below:

- Together we can help expose and heal the invisible wounds of war. Help #vets with TBI/PTS Donate \$10: text TROOPS to 27722 @MakeltVisible
- The new campaign helping #vets w TBI/PTS is live! I helped @MakeltVisible. Will you? Donate your Facebook photo, \$ or tweet <http://makeitvisible.org>

 Like Make It Visible on Facebook at www.facebook.com/MakeltVisible

- Ask your friends and family to do the same!
- And, of course, if you can please donate: MakeltVisible.org

Please join us in our fight to save the lives of our service members who have served our nation so selflessly and courageously.

